

# Retrak

## PRODUCT PACKAGING

RETRAK PREMIER SERIES



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Retrak logo is encased in original green palette to maintain consumer recognition

Close-up view of the connector clearly identifies product

Purple accents and premium design treatments express luxury and superior quality

Product name is featured in large text for comprehensible visibility



Device compatibility is listed as a guide for consumers

Emphasis on travel draws attention to those with an on-the-go lifestyle

Concise overview provides an easy-to-understand explanation of the product's functions

Built-in, retractable casing is highlighted to show Retrak's compact and portable benefits



Product window shows compact, portable size

International panels feature translations in 8 languages: English, French, Polish, Czech, German, Dutch, Italian and Spanish